

Project Play

Fundraising

Toolkit

RAM JAM

presents:

GO IT WHERE
A
PROJECT PLAY FUND
RAISER

MAY
16TH
THURSDAY

Bee Asha
(The Honey Farm)
Spoken Word Set

Martha Hill

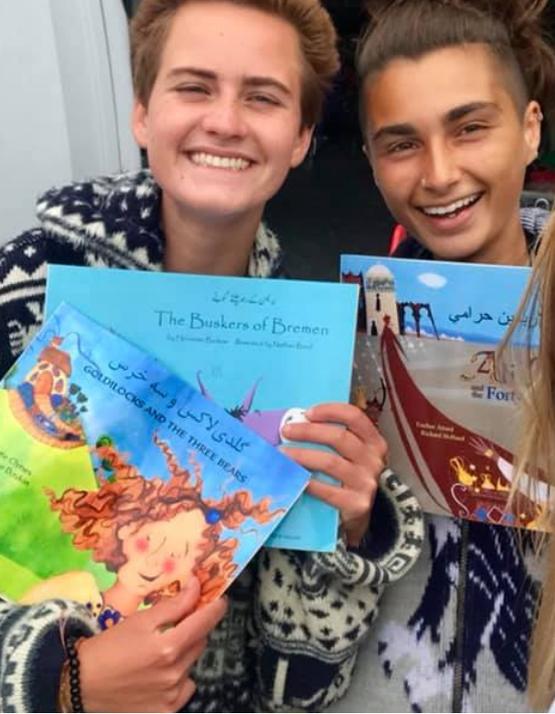
Jemima Thewes

Jolly Abacus &
The Positive Experience

The Moonlands

19:00 - 23:30
THE RUM SHACK
- GLASGOW -

F-11-38
24x36mm 36 EXPOSURES
ASA 100 / 21 DIN



OUR STORY

Project Play was founded by two friends, Claire and Caia, who first came to Calais together in March 2018 to volunteer with Refugee Community Kitchen. Whilst working with RCK, providing hot meals for communities sleeping rough in Calais and Dunkirk, Caia and Claire became increasingly concerned by the living conditions children in these communities were subject to, the behaviour that they presented and the fact that they could not go to school. At this time, there was a stark lack of services specifically targeted at children and their wellbeing. Caia and Claire therefore had the idea to create a mobile safe space, where children could interact and play freely and receive some much needed support.

The week of Christmas 2018, Project Play ran its first play session. To date, we have provided play at eleven different sites, including six accommodation centres, a day-centre, a safe house and three informal camps. We have welcomed dozens of dedicated volunteers, who have helped to shape our project into the nurturing and supportive service it is today. Project Play has worked with hundreds of children and run, on average, six sessions every week.

OUR MISSION

Project Play sessions strengthen resilience and promote emotional regulation through play. Our volunteers are playworkers, who run activities to target key developmental skills. We run a range of activities, from groups games to arts and crafts, sports activities to learning sessions, but we always make time for free, imaginative play.

We prepare children for their futures. In the short-term we provide children with respite from the challenges of their everyday life. In the long-term, we help to set them up with foundational skills for their futures in formal education and adulthood. We have three core objectives that guide our work:

1. To co-create a safe space for/with children in which we facilitate free and imaginative play, with a focus on cooperation and collaboration.
2. To minimize the impact of trauma within children and young people on the move by providing the scaffolding for the development of emotional regulation, empathy and resilience.
3. To foster a sense of identity, agency and increased self-worth for the children we support.



HOW YOU CAN HELP

We need ongoing support to keep playing. Most of our funding comes from our supporters, like you, who commit to donating or fundraising on our behalf. Without the support of our extended Project Play family we would not be able to do what we do, so thank you.

If you would like to join our team of wonderful fundraisers, this pack is for you. We have included some fundraising ideas and tips, as well as materials to use and useful links to share at your events.



FUNDRAISING IDEAS

Our fundraisers are part of the Project Play family. You help us to focus on the things that really matter. As a thank you, we like to share stories and pictures of your work, so that everyone can see how lucky we are to have you. Thank you for deciding to join our family! To make your lives easier, here are some ideas to get you started:

1. Sports Challenge

Set yourself a crazy goal of running a marathon, swimming the length of the English channel or walking up and down the country dressed as a children's book character! Set up a crowdfunding page to collect donations for your wacky challenge, or ask people to donate directly to Project Play! To find us on Just Giving, click the runner to your right or go to <https://www.justgiving.com/fundraising/project-play>



2. Virtual Talent Show

Create an online event with performances, speeches, poetry or music! You could even run a comedy night and challenge your friends to do stand-up or share a funny story about their childhood! Ask people to donate £5 to receive the link to the online event. Click the performers to the left to get some useful tips on running an online event.



FUNDRAISING IDEAS

3. Quiz Fundraiser / Raffles

Host a quiz night online! The questions could be about countries and cultures around the world and a prize could be offered for the winning team. Check out this article for some quiz questions and answers to get you started by clicking our quizzers to the right.

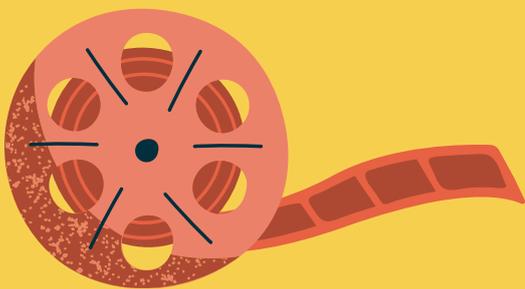


4. Sponsored Sacrifice

We all have a guilty pleasure we could do without, or a piece of technology we spend a little too much time on. Ask your friends to sponsor you to give up something you love for a day, a week, or even a month. It's a great way to learn to appreciate the privileges you enjoy or to give up a bad habit you've wanted to kick!

5. Online Movie Night

Host an online movie night with your friends and ask everyone to donate the price of a cinema ticket to Project Play. You could do this within your household and use a projector, make popcorn and give our homemade cinema tickets! For movie inspiration, check out this list of 10 films about migration from the BFI by clicking the film reel.



We can provide flyers, logos and a QR donation code for your events. If you have any questions or would like access to these resources, please contact Claire at claire@project-play.org.

USEFUL LINKS AND RESOURCES

Looking to do some more research? Have a look below at these useful sources of information, so you can be ready to raise awareness as you raise funds!

- **Refugee Rights Europe** compile reports on the situation for displaced people across Europe, drawing attention to rights violations - <https://refugee-rights.eu/>
- Go to the **UNICEF** website to read the **UN Convention on the Rights of the Child** in full at <https://www.unicef.org.uk/what-we-do/un-convention-child-rights/>
- For basic facts and statistics on refugees and asylum seekers, head to the **Refugee Council** website <https://www.refugeecouncil.org.uk/information/refugee-asylum-facts/>
- How EU law affects children's lives and rights from the **Initiative for Children in Migration** <https://www.childreninmigration.eu/spotlightneu>



THANK YOU

Thank you for taking the time to support us. It really means everything to our team that we have the belief of people like you. We know our service is needed and it is thanks to you that we can keep it going.

For any ideas or questions about fundraising, please contact Claire at claire@project-play.org. For general enquiries, you can reach us at info@project-play.org. Click the logos below for our facebook and website.

